

We want to hear your views about Health & Social Care in Wirral - Listen. Connect. Share.

BRIDGE Forum notes for Wednesday 8th October 2025 11am – 12:30pm

The purpose of [BRIDGE Forum](#) is to come together to share updates, themes, and regular information about Wirral Health & Social Care services, giving a voice to all sectors. A place that is shared with Community, Health & Social Care representatives.

if you'd like to join-in, share information, receive [BRIDGE Forum notes](#) or speak at future meetings, or want to know more about the BRIDGE Forum, which takes place monthly each second Wednesday, please email us spare5@healthwatchwirral.co.uk.

Guest Speakers

1. Adam Irvine, MRPharmS-Chief Executive Officer, Community Pharmacy Cheshire & Wirral (CPCW).

Adam shared an overview of Community Pharmacy services in Wirral and the services offered which include.

- Essential- which includes dispensing medication, discharge medicines service, Medicine disposal, Healthy living pharmacies, Support for self-care, Repeat dispensing & electronic repeat dispensing.
- Advanced- Pharmacy first, Flu vaccination, Pharmacy contraception service, Hypertension case finding service, New medicines service, Smoking cessation service (hospital-initiated referral only).
- Enhanced- Palliative care medicines, Intravenous antibiotic stockholding, Covid 19 vaccinations, RSV & Pertussis vaccination, Minor ailment services (not in Wirral).
- Other local services (Not NHS commissioned)- Supervised consumption & needle exchange, Emergency contraception, Sharps disposal service.

Adam also discussed Pharmacy funding, Market changes, Pressures in the workforce and Medicine shortages, Healthwatch report, The pharmacy first service, Clinical pathway consultations, High level service overview & the Expansion of other services. See attached slides for full information.

adam@cpcw.org.uk



2025-10-08
Healthwatch Wirral

2. Mike Bird, Wirral Forest: Wellbeing CIC.

Wirral Forest wellbeing is a non-profit organisation; it is dedicated to providing tailored walks for community groups and offering weekly walks in Wirral Parks. Their free community-led walks provide a lifeline for those facing isolation, mental health challenges, or simply seeking a deeper connection with nature and others. They create safe, welcoming spaces where people can walk, talk, and thrive. The walks are 60-90 minutes and take place in parks, shores, and the countryside in Wirral.

There are weekly walks at the following venues.

- **PTRA Prenton Dell** (CH43 0TQ) Every Wednesday at 13.30
- **Birkenhead Park** (CH41 4HY) Every Thursday at 13.30 (visitor centre)
- **Indigo Venue** (CH42 2AS), Bedford Road, Rock Ferry. Fridays at 14.00 (Near Rock Ferry Station)

They will also be introducing guided walks on a Saturday afternoon and creating an accessible map for self-guided walks.

If anyone is interested in volunteering, they are also recruiting volunteers to run walks.

wirralforest@gmail.com <https://wirralforest.com/>

3. Dominic Griffiths, Energy projects plus.

Dom gave us an Autumn update with details of

- The price cap rise
- Home energy checks “On prescription”
- Health focused materials- leaflets & posters available- contact Dom via email.
- Work with energy projects plus.

dominic.griffiths@epplus.org



EPP - Healthwatch
BRIDGE 08.10.25.pdf

4. Neil Perris, Wirral Community Health and Care NHS Foundation Trust & Wirral University Teaching Hospital NHS Foundation Trust.

Neil shared details of PSIRF (Patient Safety Incident Response Framework Plan) and how they are implementing the new PSIRF Framework.

- Data sets were reviewed for themes and trends in their stakeholder group.

<https://healthwatchwirral.sharepoint.com/Shared Documents/Community E/BRIDGE Forum/2025/Oct 2025/BRIDGE Forum Notes 8th October 2025 v2.docx>

- Top eight areas of focus for local PSIRF Plan -Wirral Community Health & Care NHS Foundation trust.
- Top ten areas of focus for local PSIRF Plan- Wirral University Teaching Hospital NHS Foundation Trust.

See PowerPoint slides below for full information.

n.perris@nhs.net



5. Jennifer Merritt, Senior Clinical Skills Facilitator for Martha's Rule rollout.

Jennifer shared details of Martha's Rule and explained that it has been introduced to WUTH, it is still in Infancy at WUTH for Inpatients and not currently available at Clatterbridge.

- Martha's Rule has been introduced to help spot any unexpected signs of deterioration early and give you the right to request a rapid review if you are worried that your or your loved one's condition is getting worse.
- It is in place for parents and patients needing an escalation route when they feel they are not being listened to and feel like their conditions are deteriorating.
- The phone line is for Staff, Patients and Parents and is the same phone number for Adults and Children.
- The service is available 24 hours a day, seven days a week.
- Phone: 0151 604 7676 or 0151 678 5111 Ext 7676.
- The information contained within the patient information leaflet is available in several languages and in the following accessible formats: easy read, word document and British Sign Language. Please visit: [NHS England » Martha's Rule information for patients, families and carers](#)



marthas-rule-leaflet
-call4concern-adult.



marthas-rule-call4c
oncern-leaflet-child.

jennifer.merritt4@nhs.net

AOB- Information sharing, updates, and news.

1. Daryl Williams shared details of Stoptober.

Public Health Wirral supports the national Stoptober campaign, encouraging smokers to quit this month by highlighting available local and national resources. The primary local support service is ABL Wirral, which offers free, expert help via phone at 0151 541 5656, website, or by texting 'ABL' to 60777. The campaign, in collaboration with regional public health initiatives like Champs Public Health Collaborative, aims to provide smokers with the support they need to quit for good, noting that quitting with support makes you four times more likely to succeed.

Upcoming BRIDGE Forum Dates in 2025:

Weds 12 Nov

Weds 10 Dec.

Healthwatch Wirral
Liscard Business Centre,
The Old School House,
188 Liscard Road,
Wallasey, Merseyside
CH44 5TN

Spare 5 BRIDGE Forum

Tel: 0151 230 8957

Email: Spare5@healthwatchwirral.co.uk

Website: www.healthwatchwirral.co.uk

