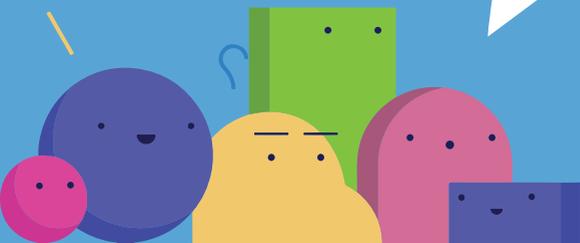


Building a healthier Wirral for all

What is Healthy Wirral?

What does it mean for you?

How will we build a healthier Wirral together?



We know that people across the country place a very high value on the NHS and are protective of the services it provides. The way in which healthcare is delivered in the 21st century is very different to when the NHS was established in 1947 and the NHS is now facing increasing challenges.

In response to rising pressures, the NHS has published its Long Term Plan which places greater emphasis on closer working between health and social care. There will be more health and care staff working as teams and also greater use of digital technology helping people to stay healthy and preventing people becoming unwell.

What does this mean for Wirral?

Wirral will receive some extra money but there are the things we must do to make our local health and care system work better and to be sustainable. Wirral has some significant challenges including:

- An already difficult financial position – we cannot keep spending more money than we receive
- More people are waiting longer to get the care and treatment they need
- Wirral has an older population compared with the rest of England, which requires extra resources
- People in West Wirral may live 10 years longer compared to those in other parts of the borough.

We also know that many people do not get the ‘joined up’ health and care they need because parts of our services are provided by different organisations, often resulting in delays and putting extra pressure on our already stretched local services.

Healthy Wirral, what does it mean for you?

Our aim is to help people stay healthy for longer in their neighbourhoods, with the support that will be more readily available in their wider communities. Over time, people will see a much more 'joined up' approach from their local NHS and other organisations, this is especially important to those who are living with long term conditions.

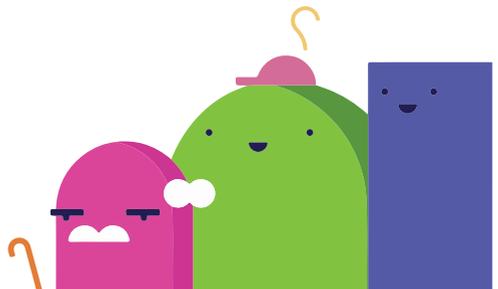
We also want to understand the wider reasons why some people lead healthier lives than others. Our partnership with Wirral Council ensures that things such as housing, education and local environments are considered.

We have developed a Healthy Wirral Plan for the next 5 years and this details our priorities. It's important that we engage the people of Wirral; including helping everyone to understand the plan and that changes will not happen immediately but over time.

More services will be organised locally and people will be supported by a whole range of professionals, such as Social Prescribers and Physician Assistants. This also means that we will be working more closely with voluntary organisations and groups.

The Healthy Wirral Partners are committed to engaging the people of Wirral as we move forward with our plans. There will be lots of opportunities to give your views and get involved in shaping your local health and care services. This is just the start of us talking to you about our plans as we work together to build a healthier Wirral for us all.

**Your Voice is important so please
leave your comments overleaf or
you can complete at
www.healthwatchwirral.co.uk**



So how will we do this?

Your local NHS organisations, along with Wirral Council, have formed the **Healthy Wirral Partnership** and will be working with our front line staff and the public to make our local health and care services better and sustainable.

We also want to change the way in which we organise services around you. At the moment we plan services for Wirral as a whole and, when possible, we want to make services more tailored to the needs of local communities. We call this **'Place Based Care'**.

The Healthy Wirral Roadshow October 2019

We'll be out on the road, gathering yours thoughts and opinions on the following dates

Mon 21st	Tue 22nd	Wed 23rd	Thur 24th	Fri 25th
Victoria Central Health Centre 9am - 4:30pm	Morrisons West Kirby 9am - 4:30pm	Tesco Heswall 9am - 12:30pm	Croft Retail Park 9am - 4:30pm	Tesco Bidston Moss 9am - 12:30pm
		Birkenhead Park Pavilion 1pm - 4:30pm		B&Q 1pm - 4:30pm

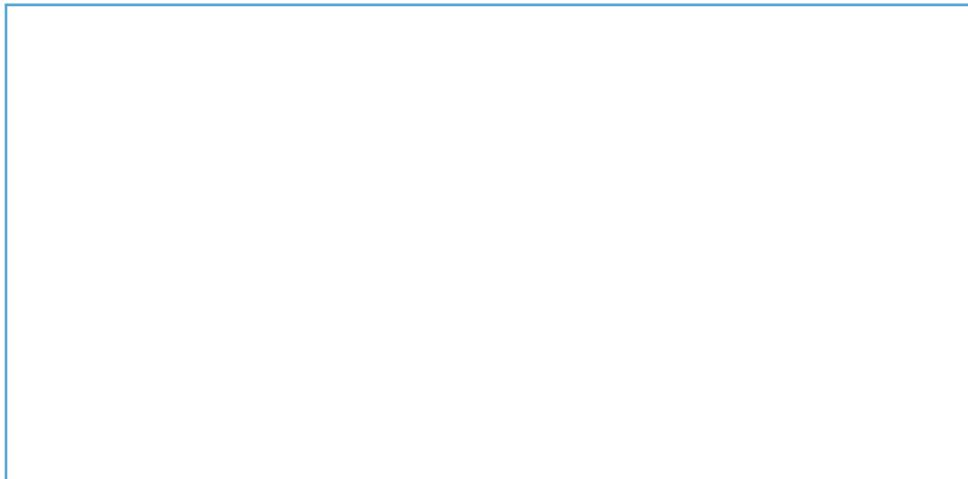
You can find out more about Healthy Wirral by visiting www.wirralccg.nhs.uk/healthy-wirral

0151 230 8957 | info@healthwatchwirral.co.uk

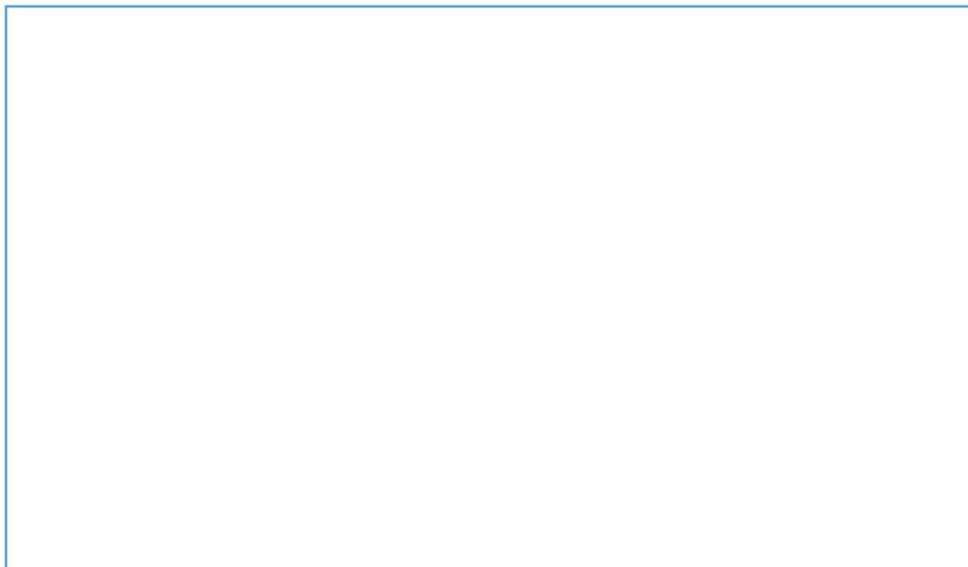
www.healthwatchwirral.co.uk

We all have a role to play in helping to build a 'Healthy Wirral'. What can you tell us about:-

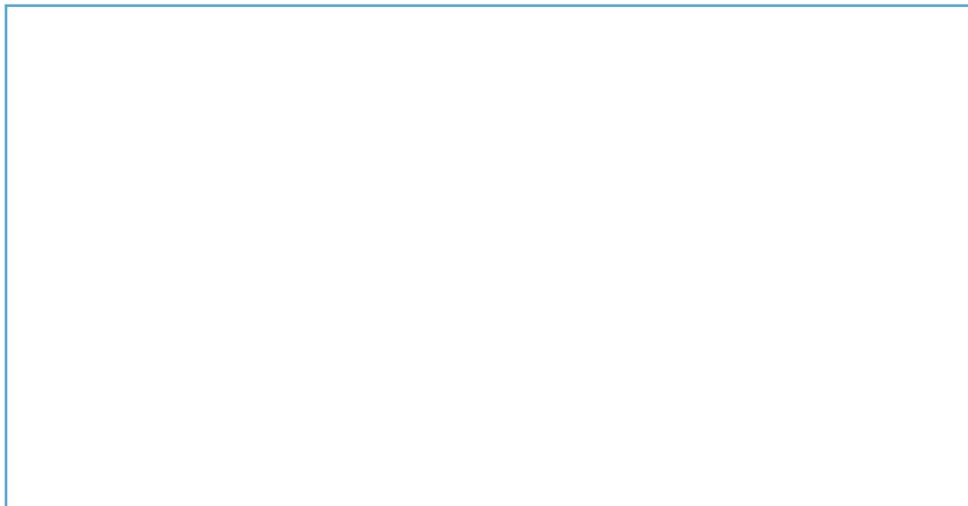
Your local community and voluntary groups and how people can benefit from them?



The services that are available to help you lead a healthy and active lifestyle?



Your family and friends - how could you encourage them to be more healthy?



How you or anyone you know could benefit from being more actively involved in your local neighbourhood?



You can also visit www.healthwatchwirral.co.uk to find locations, across Wirral, where you can drop this off.